Ma potential

CLUBS COMMUNITY YOUTH

Personal Leadership Program







Max Potential Coaching for leadership

"Coaching is now recognised as the critical platform for successful organisational change and learning." Wayne Deeth, CEO, Future Achievement Australia

The Max Potential Program

Max Potential is a 22-week coaching program, connecting the worlds of community and business to emerging young leaders to:

ACCELERATE	Youth leadership through the personal coaching framework, using the MAXIMISERS ™
CHALLENGE	The participants to reach their goals through 8 hours of coaching from community leaders
BUILD	Individual capacity through the delivery of a community project
EXPLORE	The entrepreneurial spirit through the development of the community project

The Benefits

COACHES

Max Potential provides professional growth for business leaders. Employers can participate by having leaders in their businesses build coaching skills, community engagement and personal leadership skills and experience.

"(As businesses) we're moving from hierarchy and from command-and-control, to people becoming more selfresponsible. Coaching is really a vehicle for helping people to become more self-responsible, so that they make their own decisions... This has an impact on performance – they perform better when they make their own choices..." Sir John Whitmore

COMMUNITY ORGANISATIONS

Max Potential students develop and implement projects as their 'major work', aimed at assisting sectors of the community

such as the needy, the aged, as well as initiatives to support teenagers at high schools.

SPONSORS

Sponsors support a program that assists in building communities. Furthermore, they are co-branded with the organisations running the program and the Future Achievement Australia Foundation. Sponsors are profiled in all publicity, at the media launch and at the final Showcase.

YOUNG ADULTS (16-22)

Young adults develop personal leadership skills, and have a positive engagement with their local community. The program accelerates young adults' ability to lead themselves and others – this is a fast-track program to success!

What's Involved?

- Two days of Community Coach Training (coaches only)
- One morning introductory workshop (coaches and young adults)
- Two morning Connect Groups (coaches and young adults)
- Eight coaching sessions with the young adult
- 🕞 One hour media launch (coaches, young adults, guests, sponsors and media)
- 🕞 Final showcase (coaches, young adults, guests, sponsors and media)

The program also includes four personal coaching sessions with a Future Achievement Australia accredited coach.



What Next?

COACHES YOU CAN

- Train yourself and/or your employees as coaches (contact Max Potential for investment options).
- 2 Provide a scholarship for the same cost.
- 3 Apply for a Coach Scholarship.

SPONSORS

YOU CAN

- Sponsor the program (contact Max Potential for sponsorship options).
- 2 Become a sponsor-coach.
- Bartner with Future Achievement Australia Foundation for maximum media coverage.

YOUNG ADULTS YOU CAN

- Talk to your high school principal to apply for a sponsored place on the program.
- 2 Talk to your Academic Course Advisor.
- Talk to your employer about
- applying or contact Max
 Potential to discuss your
 options.



For more information

Download the program calendar and application at **www.max-potential.com.au**



CONTACT info@futureachievementaustralia.com.au



